Emmett & White
ANTIQUES & INTERIORS

Jacqmar 'Post' Propaganda Scarf, 1942

£495

Emmett & White Ltd
Cross House, Waterloo Square, Alfriston, East Sussex BN26 5UD
01323 870 595 • info@emmettandwhite.com • emmettandwhite.com

REF: 6870

Height: 81 cm (31.9")

Width: 81 cm (31.9")

Description

An exceptionally rare Jacqmar rayon scarf from the celebrated wartime Propaganda Series, designed by Arnold Lever and dated 1942. Titled *Post*, this striking square scarf is a superb example of British wartime textile design: an everyday fashion accessory transformed into a vivid statement of morale, identity, and national purpose.

During the Second World War, Jacqmar of London produced a remarkable sequence of propaganda scarves under the direction of its chief designer, Arnold Lever. Created between 1940 and 1945, their designs brought the visual language of the wartime home front-its slogans, symbols, services, and resilience-into women's dress. Far from being merely decorative, these scarves were intimate and wearable expressions of solidarity, optimism, and resolve.

The *Post* design belongs to this important body of work and is notable for its rarity. Printed on rayon, the scarf reflects the resourceful use of alternative fibres during the wartime years, while its graphic design retains the wit, immediacy, and strong visual impact for which Lever's Jacqmar textiles are now highly regarded. The series is increasingly appreciated not only as fashion history, but as a powerful record of British social and design history during the Second World War.

A museum-quality example of an iconic 20th-century British textile, this scarf would be a significant addition to a collection of wartime memorabilia, propaganda art, fashion textiles, or Jacqmar designs. It is equally compelling as a framed display piece, where its graphic strength and historical resonance can be fully appreciated.

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